

AURUM PRIVE



VIE LIVING

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Vie Living

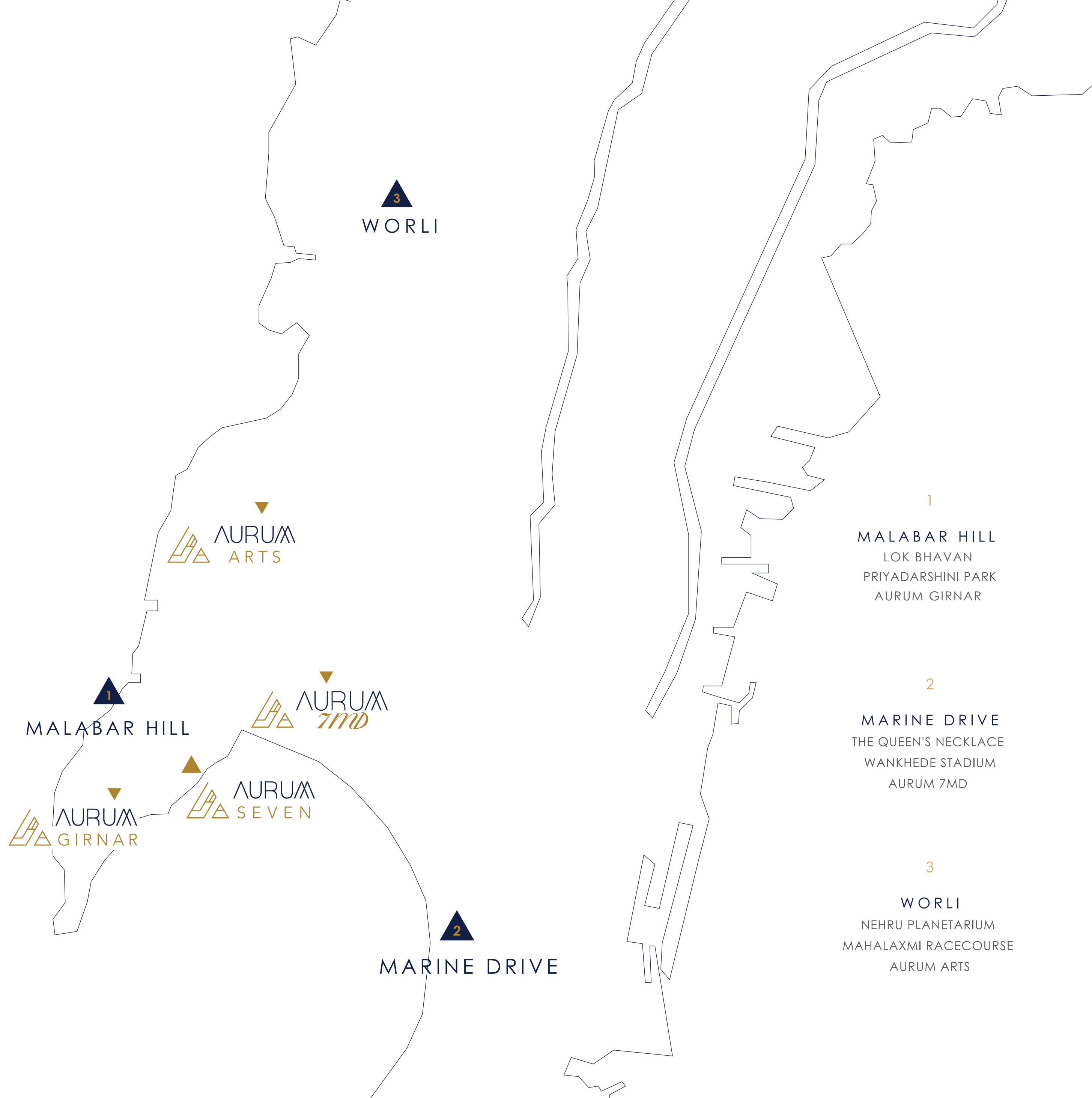
Vie Living is created for those who value legacy, privacy, and understated refinement. In the heart of Walkeshwar, every detail is designed to offer a lifestyle that feels **calm, elevated, and effortlessly timeless**

Welcome to **Aurum Prive**

CENTRALLY SECLUDED. SERENELY CONNECTED.

The privilege of this address is not its proximity to the city's 'energy,' but its strategic seclusion from it. It affords absolute serenity while maintaining immediate access to the spiritual heart of Walkeshwar, the private clubs of Malabar Hill, and the sweep of Marine Drive.

It is an address that places you at the center, while allowing you to remain perfectly apart.



AN URBAN MASTERPIECE

Aurum Prive offers ultra-luxury duplex and triplex residences with stunning skyline views, complemented by an terrace retreat



A DAY AT
VIE LIVING

A LIFESTYLE TOLD THROUGH MOMENTS

Aurum Prive is designed as a seamless journey of **quiet luxury** and **elevated comfort**. From serene mornings in **refined spaces to wellness, leisure,** and **exclusive amenities** through the day, every moment reflects **privacy, sophistication,** and **timeless living**



7:25 AM

MORNING BEGINS IN SERENITY

The day opens in a **private sanctuary above the sea**, where soft sunrise light fills the **bedroom** and the city wakes slowly beyond your windows

The image shows a spacious, modern gym with a high ceiling and large arched windows. The floor is covered in a patterned carpet. In the foreground, a woman is stretching on the floor. In the background, another woman is working out on a piece of equipment. The gym is well-lit with warm, ambient lighting. A sign on the right wall reads "AURUM Gym".

8:10 AM

WELLNESS AT LA VIE VITALITY

A calm, focused morning workout in your exclusive **fitness studio, designed for strength, balance, and quiet energy**

GYM AT AMENITIES LEVEL



9:20 AM

COFFEE ABOVE THE CITY

Freshly brewed **coffee**, **sea air**, and **uninterrupted views**,
a simple morning ritual elevated into something timeless



09:57 AM

BUSINESS, EFFORTLESSLY

Step into the La Vie Business Club, where **meetings feel composed, private, and professional**, with the **comfort of a luxury lounge**

BUSINESS CENTRE AT AMENITIES LEVEL



12:30PM

A CURATED LUNCH MOMENT

Midday brings a pause for indulgence. **A leisurely lunch** in an **elegant dining space**, where conversation, **calm** and **cuisine** feel effortlessly elevated

The image depicts a tranquil spa treatment room. A massage table with a white sheet and a small tray of products is positioned in the center. Behind it is a large, arched display case filled with various spa-related items like candles and plants. The room is illuminated by warm, ambient lighting, including a string of small lights along the top wall and a glowing archway. The overall atmosphere is peaceful and inviting.

5:55 PM

A RITUAL OF RENEWAL

Evenings begin with restoration. A visit to the **spa** offers **quiet indulgence**, with therapies **designed to refresh both body and mind**

SPA AT AMENITIES LEVEL



6:45 PM

GOLDEN HOUR LEISURE

Evenings begin with beauty. **The skyline glows, the sea reflects the sky, and Vie Living becomes your retreat** from the city

AT TERRACE LEVEL

The image shows a sophisticated salon interior. It features a series of arched doorways and pillars made of light-colored marble. The walls are covered in a delicate, hand-painted mural of a forest scene. Several red velvet chairs with gold-colored bases are arranged throughout the space. A large, circular chandelier with multiple small, glowing spherical lights hangs from the ceiling. The overall atmosphere is one of quiet elegance and luxury.

7:45 PM

LA VIE SALON: QUIET INDULGENCE

Effortless **grooming and self-care**. A private salon experience designed with the **elegance of a luxury atelier**, where refinement is personal

SALON AT ULTRA LEVEL

A high-end interior design scene at twilight. A woman in a black dress sits on a plush, light-colored sofa, holding a glass. The room features a large, multi-tiered crystal chandelier that glows with warm light. The floor is made of polished, veined marble. Large floor-to-ceiling windows offer a view of a city skyline at dusk, with a suspension chair visible outside. The room is furnished with modern, rounded armchairs and a low, oval coffee table. A glass railing is visible on the left side of the frame.

9:20 PM

TWILIGHT IN TIMELESS LUXURY

As evening settles, dinner becomes an intimate experience of **comfort and elegance**. Beyond the glass, the skyline shimmers softly, while within, **your home** returns to quiet serenity, a sanctuary that feels effortlessly timeless

Vie Living

IS NOT JUST A RESIDENCE

It is a day designed around **comfort, privacy,**
and **timeless sophistication**, where every
moment feels elevated



It is through Art,
and through art only,
that we can realise
our perfection

Oscar Wilde

FLOOR PLANS



Upper Floor Plan- Triplex



Intermediate Floor Plan- Triplex



Lower Floor Plan- Triplex

11/11/2016



THE AURUM REAL ESTATE JOURNEY

2009

7 Marine Drive

Delivered a 20-storey ultra-luxury landmark along Marine Drive's iconic Queen's Necklace, offering just 7 expansive duplex residences reserved for the exceptional few.



2014

Acquired a **7 million sq. ft. mixed-use development** in Navi Mumbai from CapitalLand, spanning **30 acres**



2015

Unveiled **premium commercial office spaces** at Aurum Q Parc, a **3 million sq. ft.** state-of-the-art sustainable business campus in Navi Mumbai



2016

Established Navi Mumbai's **largest planned walk-to-work campus**, a 30-acre mixed-use development integrating **commercial, retail,** and **lifestyle infrastructure** within its IT hub



2018

Achieved **LEED Platinum certification** for the office towers at Aurum Q Parc, followed by a landmark **1.4 million sq. ft. acquisition** within the **30-acre campus** by Ascendas-Singbridge, one of Navi Mumbai's largest Grade-A transactions.

2021

Completed **Aurum Q2**, an **8,50,000 sq. ft. Grade-A commercial tower** within the 30-acre Aurum Q Parc campus



2020

Completed **Aurum Q1**, a **6,50,000 sq. ft. Grade-A commercial tower** within the 30-acre Aurum Q Parc campus



2022

Expanded across MMR with residences at **Aurum Arts in Worli**, **Aurum Seven in Walkeshwar**, and **1,008 homes at the 39-storey Aurum Q Islands in Ghansoli**, together delivering over **1,100 residences** across the region



2023

Secured a **~14% stake** in Shriram Properties from Walton Street Capital and Starwood Capital Group, and entered the redevelopment segment through the **acquisition of Aurum Girnar in Malabar Hill**



2024

Expanded the western suburbs portfolio with the launch of **Aurum Solenne**, integrating **premium residences with curated retail**; additionally delivered **1.4 million sq. ft.** of commercial space to CapitalLand for **INR 1,080 crore**

2025

In 2025, **acquired 7 million sq. ft. of mixed-use development** in Thane, inaugurated **Aurum Square Mall** in May, and Completed the acquisition of **100% equity in PropTiger** from **REA Group** through a strategic all-stock share-swap transaction



A PROVEN TRACK RECORD

15+

YEARS

1100+

TEAM MEMBERS

7 million
sq. ft.

DELIVERED

9 million
sq. ft.

UNDER DEVELOPMENT

RESIDENTIAL | COMMERCIAL | RETAIL | HOSPITALITY

Aurum Girnar

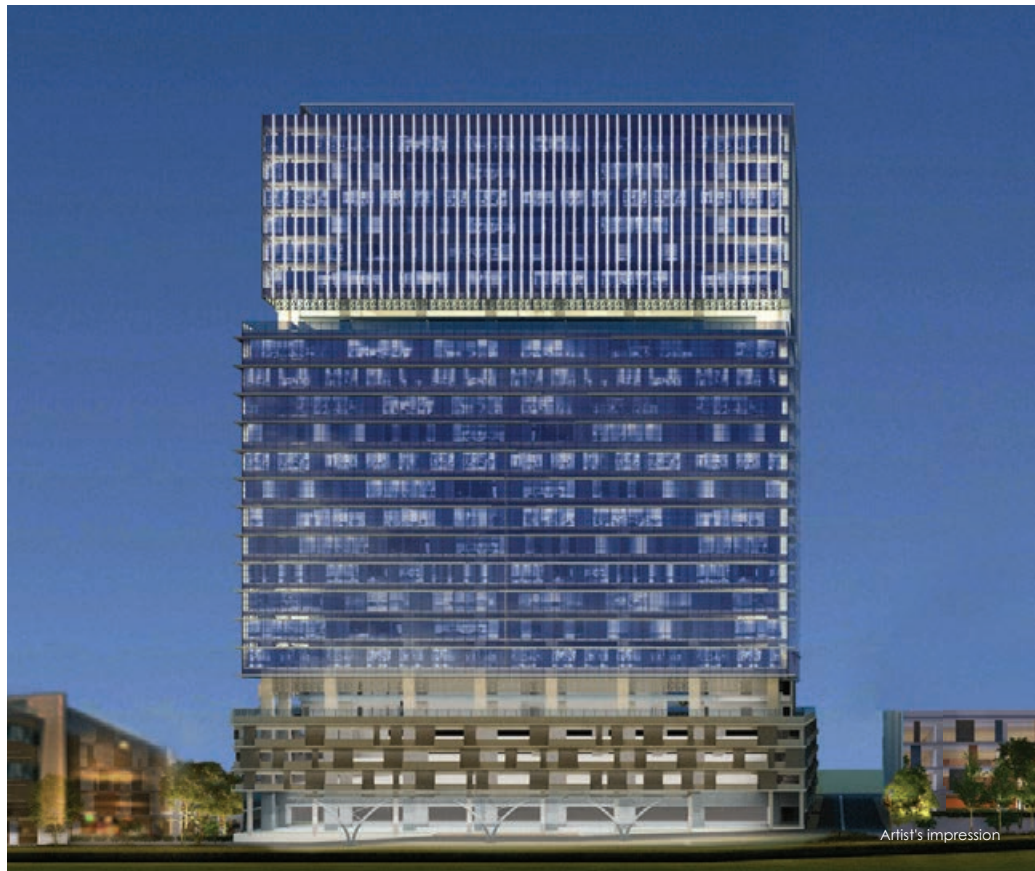
Shines as a luxurious oasis in the heart of **Malabar Hill**



ONGOING
PROJECTS

Aurum Q3

A state-of-the-art commercial building within Aurum Q Parc. **Spread across 15,00,000 sq ft**



Aurum Solenne

Expanded the residential portfolio in western suburbs featuring **luxury residential with retail spaces**



Aurum W

An Integrated mixed use **30 acre** development in Thane



Aurum Q Residences

A collection of refined residential towers designed for modern living within the Aurum Q master development



Aurum Q Islands

A tranquil residential address crafted to offer a sense of retreat within a vibrant, **master-planned development**



Aurum Q1 & Q2 Commercial

A **strategically positioned commercial** cluster at Aurum Q, designed to support contemporary businesses within a well-planned urban environment



7 Marine Drive

An **iconic luxury residential** address defined by location, exclusivity, and enduring value



Aurum Square

A **well-integrated retail** address bringing together shopping, dining, and everyday experiences



Aurum Arts

A curated **space dedicated to creativity, culture, and contemporary** artistic expression

COMPLETED
PROJECTS

Great Things Are
Done By A Series Of
Small Things Brought
Together

Vincent Van Gogh

THE NAME BEHIND IT ALL

Investment | Development | Operations | Tech

